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GT QUEENS: A Celebration of Women's Empowerment in the World of Motors & Motorsports

LUGANO, SWITZERLAND - From 15 to 17 March, Lugano witnessed an extraordinary event: the debut of GT QUEENS, the celebratory event par excellence dedicated to women who are passionate about cars and motorsport. Held in the heart of Ticino, Switzerland, GT QUEENS was a moment of encounter and inspiration for enthusiasts, professionals, and industry experts, highlighting the remarkable contributions and achievements of women in the automotive world.

The event kicked off on Friday evening with an exclusive welcome cocktail at the renowned Imago art gallery. The atmosphere charged with interest opened the doors to a weekend of pure inspiration and experience sharing, attracting motoring enthusiasts, professionals, and experts.

Saturday was a memorable day for the city of Lugano, which saw the arrival of GT Queens from various parts of Switzerland and neighbouring countries. Highlights of the day included a sophisticated jewellery presentation at Boite D'Or, curated by renowned jeweller Alberto Prandoni, and an exciting Talk Show organised by Wheels & Heels hosted by Anna Mangione. Among the guest speakers were prominent figures such as Eugenia Capanna, Jenni Sonzogni, Elena Giaveri, Nunzia Del Gaudio, Nicole Cicillini, Elisabetta Cozzi, Maria Nicoletta Floris, Prisca Taruffi and Isabella Tovaglieri, who shared their profound knowledge and passion for the world of motors, emphasising the importance of the female role in this sector.

The event concluded on Sunday at the Tenuta De l'Annunziata where participants enjoyed an exclusive aperitif on the panoramic terrace followed by lunch, in an atmosphere of sharing and celebration.

Special thanks go to Automobile Club Lugano Classic and to all the sponsors who made this memorable event possible: Allianz Lugano, One Swiss Bank, My Boutonnière, Vigliezo, Equans Switzerland, along with our media partners Celebre Magazine, Journal des Bijoux and Legends Magazine. Special thanks to the City of Lugano and the Region of Lugano for their patronage, a sign of the importance of the event locally and beyond.

The first GT QUEENS event marked an historical moment, celebrating the passion and contribution of women in the automotive sector, and laying the foundations for what promises to become a regular and inspiring event in the future.

<https://gt-queens.com/>